



'FEST OF TAILS'

KITE FESTIVAL AND DOG FAIR

March 17, 2021, McAllister Park
9:00 a.m. to 3:00 p.m.

PARTICIPATION & SPONSORSHIP GUIDELINES

The San Antonio Parks Foundation and Friends of the Park invite you or your business to participate in the 6th Annual 'Fest Of Tails'.

We have opportunities below to promote your organization or business and be a part of our "pooch friendly", fun filled Family event. Please visit our website at www.festoftails.org or call Judi Deleon with the San Antonio Parks Foundation at (210) 212-8423. *In case of in-climate weather the day of the event, the Festival will be rescheduled for March 24th.*

Sponsorship Levels & Benefits:

Silver Level - \$250

- One year Associate Membership to Friends of the Parks
- Business or Organization listing on 'Fest of Tails' website
- Listed in up-coming Four Seasons newsletter published by the San Antonio Parks Foundation
- Company or Organization logo printed on the back of official 'Fest of Tails' t-shirt
- Space fee waived (\$75.00)

Gold Level - \$500

- All benefits of Silver Level
- Listings on 'Fest of Tails' website and other social media outlets including: Facebook, Twitter, and e-blasts
- Company or Organization name on all printed collateral

Platinum Level - \$1,000

- All benefits of Gold Level
- Name recognition in media releases and other Festival promotions
- Named sponsor for Candy/Toy drop during Festival
- Company or Organization name **prominently** displayed on all printed collateral
- Name recognition during Event announcements

Deadline for receiving full benefits of sponsorship opportunities (i.e. logo included on Event flyer, banner, and t-shirts) for this event is February 29, 2012. If you are not able to have representation at the Festival the day of the event, we invite you to donate items to our raffle.

**Make Checks Payable & Mail application to: Friends of the Parks
600 HemisFair Plaza Way, No.247
San Antonio, Texas 78205 (210) 212-8423, fax (210) 212-4376**





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 Map of Grounds

